

**SRI MEENAKSHI GOVT. ARTS COLLEGE FOR WOMEN (A),
MADURAI
DEPARTMENT OF ECONOMICS
UGC – Sponsored State Level Seminar
ENTREPRENEURSHIP – OPPORTUNITIES AND CHALLENGES**

Venue: Foulkes Hall

Date: 10.03.2020

The Department has organized a state level seminar on “Entrepreneurship-Opportunities and Challenges on 10th March 2020. The seminar was attended by more than 100 students from various colleges of Madurai. The seminar had three sessions. In the first session, Mr.G.Rajamurthy, Director of Global Institute of Foreign Trade and Global School of Foreign Trade and vice chairman of Export Promotion Centre, Madurai gave a special talk about “ENTREPRENEUR – DREAM OF MANY, REALITY OF FEW...WHY? In the Technical Session-II Mr.K.S.Kamaludeen, Managing Director of Blue Bharath EXIM Pvt. Ltd., Chennai gave a special talk on “SCOPE FOR ENTREPRENEURIAL SKILLS”. He has clearly explained what are challenges faced by the newly startup Entrepreneurs and how to create awareness among them? Mrs.Arulmozhi Saravanan, Mudra Entrepreneur whose thermo flasks Prime Minister’s Office (PMO) ordered via GEM chaired the third session. She shared her experience her meeting with Prime Minister Mr.Narendra Modi in Madurai. Mrs.Arulmozhi Saravanan said that her experience in using GEM platform made herself financial independent and motivated.